



## Report to Council

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**REPORT NO.:** CAO-21-09  
**DATE:** June 17, 2021  
**ATTACHMENT:** None  
**SUBJECT:** MUNICIPAL APPROVAL FOR LICENSED RETAIL STORES TO SELL BEVERAGE ALCOHOL PRODUCTS ON SPECIFIED HOLIDAYS

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### Recommendation:

**THAT Report No. CAO-21-09 entitled "Municipal Approval for Licensed Retail Stores to Sell Beverage Alcohol Products on Specified Holidays" be received;**

**AND THAT the Council authorize the Staff to provide written Municipal Approval upon request for the selling beverage alcohol products on specified holidays and in accordance with Provincial requirements and regulations.**

### Background:

The Liquor Control Board of Ontario ("LCBO") Agency Store program provides authorization to approved retailers (such as grocery and convenience stores) under the "LCBO Convenience Outlets" program.

This program requires approved retailers to obtain municipal approval in order to sell alcoholic beverages on certain holidays.

### Comments/Analysis:

The LCBO Convenience Outlet ("LCO") program provides access to beverage alcohol to communities that lack convenient access to a LCBO retail store location. It delivers economic benefits to the community through revenue generation, employment and an overall broadening of the Community's business base.

There are two known LCBO Convenience Outlets ("LCO") operating in the Township of Malahide (Avon and Springfield).

The LCO operating at the Avon Feed Mills was advised by the LCBO that they require formal written approval from the Township in order to allow liquor sales on Canada Day (July 1<sup>st</sup>).

As per LCBO requirements, an LCO may sell beverage alcohol products on the following holidays, provided the Operator obtains approval from the local Municipal Authority: Victoria Day; Canada Day; Labour Day; Thanksgiving; and, Family Day.

An LCO is not permitted to sell beverage alcohol products on the following holidays: Good Friday; Easter Sunday; Christmas Day; and, New Year's Day.

The CAO has reviewed the request and has reviewed LCBO requirements. The CAO is of the opinion that such retail operations will already be open regardless if approval is granted or not. In addition, such approval will provide additional business to such LCOs trying to recover as a result of the COVID-19 pandemic.

The CAO sees no reason to deny the request. However, such approvals can be reconsidered at any time if there become any unintended consequences from granting such approvals.

In addition, the Staff have reviewed whether such approvals would conflict with any existing by-laws of the Township. The Township does have by-laws in place with regard to special occasion permits and use of alcohol in Township facilities; these by-laws/policies will not be impacted by the recommendations of this report.

### **Financial Implications to Budget:**

There is no direct financial impact to the Township, however, economic benefits to the area will be enjoyed.

### **Relationship to Cultivating Malahide:**

The Cultivating Malahide Integrated Community Sustainability Plan (ICSP) is based upon four pillars of sustainability: Our Land, Our Economy, Our Community, and Our Government.

One of the goals that support the "Our Economy" Strategic Pillar relates to Promote Business Retention & Expansion", which promotes municipal policies that provide flexibility in how business can innovate and respond to change.

Submitted by:
Adam Betteridge, Chief Administrative Officer