



CANADA DAY SPONSORSHIP PROGRAM

East Elgin Community Complex
531 Talbot St W
Aylmer, ON
519-773-5631



Communities working together.



Event Sponsorship Opportunity

Canada Day Celebration

The East Elgin Community Complex is excited to again host the annual Kinsmen Fireworks & Canada Day Celebration on **July 1st from 5:00pm to 9:00pm.**

We are looking for program sponsors to make this event a unique family celebration free of charge to the community.

This year's celebrations will include: a social media-capable photo booth, live Childrens musical entertainment, face painting, a petting zoo, ice skating & skate rentals, refreshments, & a Canada Day cake. If you wish to sponsor one of these activities/ offerings, please feel free to contact me.

Or if your business wishes to be an **Event Sponsor** of the Canada Day celebrations, event sponsorship opportunities begin at \$100.00. A sponsorship information package is attached for your review.

Advertising for this event will start in early June. Should your business wish to sponsor this event, we ask that you indicate your commitment by **June 1st** to guarantee inclusion on promotional material.

If you are interested or would like more information, please feel free to call or email me.

Thank you for your support!

Danielle Broer
Parks and Recreation Coordinator
519 773 5631 ext. 1.
dbroer@eecc.ca



CANADA DAY Sponsorship Program

Platinum Sponsor:

Cost: \$1000.00

Event promotion includes sponsor's name and logo (if provided) on a poster at the EECC on the day of the event and on community posters in the lead up, as well as sponsor's logos on all social media event advertisement to be shared on the East Elgin Community Complex's Facebook and on the calendar of events on the EECC website. Platinum sponsorship also includes individual, sponsor-specific social media post promoting the event and thanking the sponsor. Platinum sponsors may also choose to have their sponsorship recognized on the day of the event as the sponsor of a specific activity (i.e. live music, photo booth, etc.) *(subject to availability)*.

Gold Sponsor:

Cost: \$500.00

Event promotion includes sponsor's name and logo (if provided) on a poster at the EECC on the day of the event and on community posters in the lead up, as well as sponsor's logos on all social media event advertisement to be shared on the East Elgin Community Complex's Facebook and on the calendar of events on the EECC website.

Silver Sponsor:

Cost: \$100.00

Event promotion includes sponsorship name and logo (if provided) on event posters at the EECC on the day of the event. Sponsor logos are shown in sponsorship groups.

If you are interested and wish for us to contact you, please feel free to call, or email.



519 773 5631 ext. 1,

dbroer@eecc.ca



BUSINESS/ORGANIZATION: _____

CONTACT NAME: _____

CONTACT INFORMATION: _____

- ☐ I need more information and want someone to contact me.
- ☐ I wish to sponsor an event and want someone to contact me.
- ☐ I wish to sponsor one of the activities (face painting, live music, skating etc.) and want someone to contact me.